WHEN AN EVIL GHOST THREATENS GALALAND
ONLY THE BEARDED HEROICS OF RICHARD BRANSON
CAN SAVE THE DAY IN THIS EPIC TALE OF BINGO,
BRAIN WASHING AND FACIAL HAIR

-THE GUARDIAN

THE CHARACTER INTERACTION IS SUPERB

VERY EASY TO GET INTO

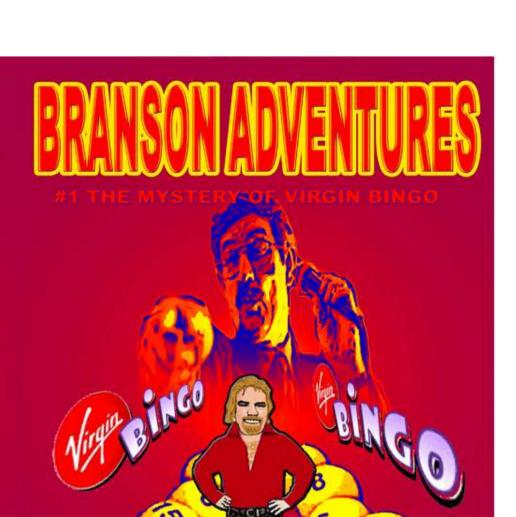
TAKE A BREAK

A DEEPLY SEXUAL BINGO ADVENTURE
-JONATHON ROSS

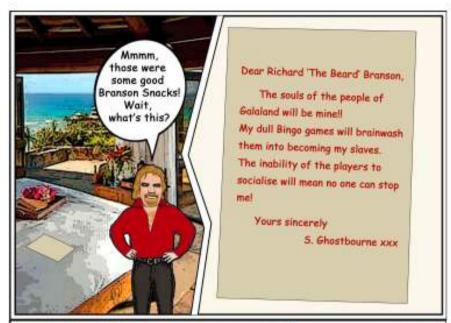
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PRINTED IN THE UK

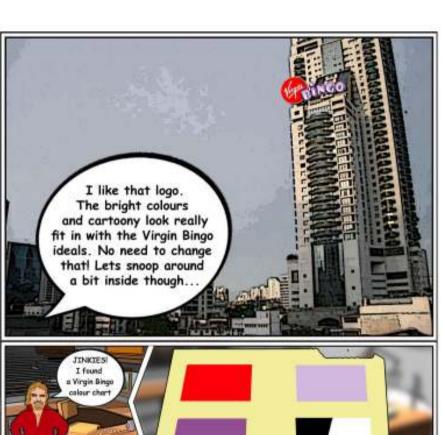




WRITTEN BY DAVID MORTIMER AND DAVID TALBOT









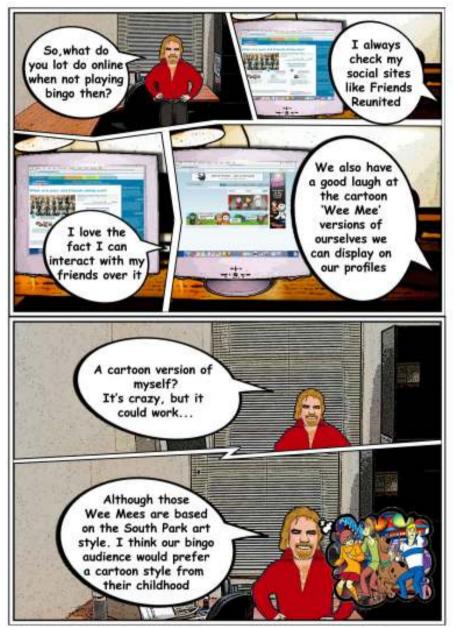
Ref: http://bingo.virgingames.com, Observations



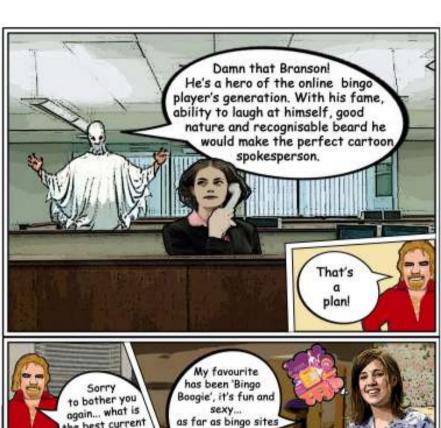




Ref: MINTEL, Observations



Ref: MINTEL, www.friendsreuinted.com, www.weeworld.com, www.wikipedia.org

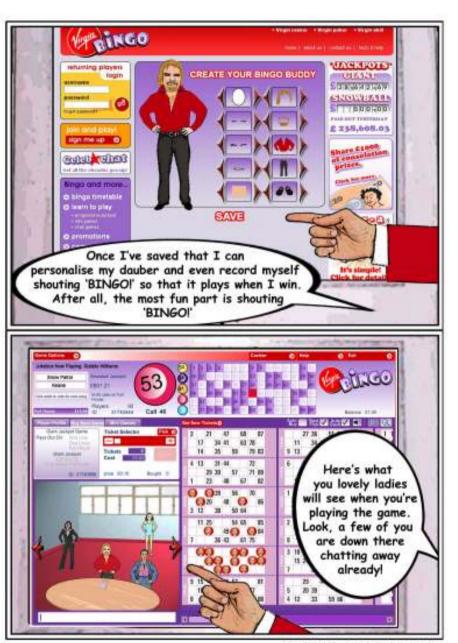




Ref: www.wikipedia.org, www.bingoboogie.co.uk, www.chitchatbingo.co.uk, www.gala-bingo.co.uk & Primary Research at Gala Bingo Hall







Ref: Interview with Target Market

